

CALIFORNIA FFA

2024 STATE FFA LEADERSHIP CONFERENCE

DELEGATE OPERATIONS INFORMATION

Delegate Schedule

Thursday, March 21, 2024

11:30 am Delegate Committee Chairs and Advisor Meeting (CC)
1:00 pm Delegate Check in and Orientation (CC Room A1)
3:30 pm Region Delegate Caucuses (CC)
8:00 pm Session 1(Arena)

Friday, March 22, 2024

9:00 am Session 2 (Arena)
3:00 pm Session 3 (Arena)

Saturday, March 23, 2024

9:00 am Session 4-Following the session-Delegate Business Session. (Arena)
3:00 pm Session 5- Following the session-State Officer Candidate Meet and Greet (Arena)
8:00 pm Session 6- Voting (Arena)

Sunday, March 24, 2024

9:00 am Session 7 (Arena)

***Delegates must be seated on the floor and check in with their region for each session.**



Awards Committee

Chair: Tessa Camacho, O'Neals Minarets

Advisor: Kristann Mattes

Goal: To recognize members, programs, and chapter supporters.

Star Administrator Sub-Committee

Meeting Location: Convention Center Room 16

Chair: Cheyenne Cornado, Independence

Advisor: Nicole Amaral

Description: Select the administrator who has demonstrated outstanding service and support to FFA members and has played a significant role in the prosperity of (an) FFA Chapter(s).

Committee Members

1. Bakersfield-Garces Memorial
2. Buena Park MS
3. Chico-CORE Butte Charter
4. Clarksburg-Delta
5. Cloverdale
6. Gilroy
7. Gridley
8. Lakeside-El Capitan
9. Laton
10. Livermore
11. Mariposa
12. Nipomo
13. Red Bluff
14. Suttercreek-Amador
15. Temecula-St Jeanne
16. Templeton
17. Tulare
18. Upper Lake

Golden Owl Sub-Committee

Meeting Location: Convention Center Room 15

Chair: Sage Nord, Eureka

Advisor: Alissa Sarvinski

Description: Select the advisor who goes beyond the required duties of their position to promote the success of all types of FFA members, grow the depth of their program, and more than fulfills all three rings of the agriculture education model.

Committee Members

1. Arcata
2. Bakersfield-North
3. Brawley
4. Cedarville-Surprise Valley
5. Elk Grove
6. King City
7. Lucerne Valley
8. Madera
9. Merced-El Capitan
10. Palermo-Palermo Middle
11. Salinas-Rancho San Juan
12. Santa Rosa
13. Turlock-Christian School
14. Visalia-El Diamante
15. Vista
16. Watsonville
17. Willits
18. Willows

Star Counselor Sub-Committee

Meeting Location: Convention Center Room 14

Chair: Joseph Schohr, Gridley

Advisor: Madelyn Vaca

Description: Select the counselor who invests outstanding time and energy into not only agriculture education in the classroom, but also into various FFA events and activities. This counselor should show dedication to the overall success of agriculture education students.

Committee Members

1. Altaville-Bret Harte
2. Bakersfield-Foothill
3. Boonville-Anderson Valley
4. Colusa
5. Fullerton
6. Galt-Liberty Ranch
7. Gorman
8. Grass Valley-Nevada Union
9. Hollister-San Benito
10. Lancaster-Antelope Valley
11. Middletown
12. Orland
13. Paso Robles
14. Sacramento-Bradshaw Christian
15. San Marcos
16. Sanger
17. Santa Maria- East Righetti
18. St. Helena

Star Supporting Staff Sub-Committee

Meeting Location: Convention Center Room 13

Chair: MaKenzie Mendes, Escalon

Advisor: Gypsy Stark

Description: Select the staff member who invests outstanding time and energy into not only agriculture education in the classroom, but also into various FFA events and activities. This staff member should show dedication to the overall success of agriculture education students.

Committee Members

1. Bakersfield-West
2. Calexico
3. Campbell-Westmont Farm
4. Hayfork
5. Hilmar
6. Jurupa Valley
7. Lindsay
8. Lodi
9. Mcarthur-Fall River
10. Petaluma
11. Pine Valley-Mtn. Empire
12. Sacramento-Florin
13. San Luis Obispo-Mission College
Prep
14. Santa Rosa-Cardinal Newman
15. Tomales
16. Ventura
17. Visalia-Redwood
18. Yuba City

Star Reporter Sub-Committee

Meeting Location: Convention Center Room 12

Chair: Braden Miner, Lincoln

Advisor: Jacob Wilhite

Description: Select the reporter who has curated an exceptionally positive and widespread image surrounding FFA utilizing multiple media outlets. This reporter should exceed the reporter's duties outlined in the Official FFA Manual, emphasizing media management and promotion of the POA.

Committee Members

1. Bishop
2. Crescent City-Sunset
3. El Dorado - Union Mine
4. Fillmore
5. Firebaugh
6. Fort Bragg
7. Gustine
8. Hemet
9. La Habra-Sonora
10. Maxwell
11. Modesto - Central Catholic
12. Morgan Hill-Live Oak
13. New Cuyama-Cuyama Valley
14. Olivehurst-Lindhurst
15. Riverside-Norte Vista
16. Sebastopol-Analy
17. Tollhouse-Sierra
18. Wheatland - Bear River MS

National Chapter Sub-Committee

Meeting Location: Convention Center Room 6

Chair: Julia Bruce, Susanville

Advisor: Liz Ammon

Description: Select applicants that meet and/or exceed the qualifications for the National Chapter Award outlined by the National FFA Organization. This includes but is not limited to exceptional community service, SAE engagement, or classroom experiences.

Committee Members

- | | |
|--------------------------|--------------------------------|
| 1. Atascadero | 10. Mendota |
| 2. Atwater | 11. Menifee-Santa Rosa Academy |
| 3. Auburn-Placer | 12. Modesto-Beyer |
| 4. Bakersfield Christian | 13. Morro Bay |
| 5. Eureka | 14. Quincy Jr/Sr |
| 6. Fallbrook | 15. Santa Ynez |
| 7. Herlong | 16. Vacaville |
| 8. Kelseyville | 17. Warner-Warner Springs |
| 9. Lathrop | 18. Wasco |

Webpage Award Sub-Committee

Meeting Location: Convention Center Room 9

Chair: Eva Scott, Sutter

Advisor: Jake Wheeler

Description: Select the Website that best fulfills the criteria outlined in the rubric. This website should be easily navigable and highlight happenings and successes within the FFA Chapter.

Committee Members

- | | |
|-----------------------------|--------------------------|
| 1. Chico-Pleasant Valley | 10. Mission Viejo |
| 2. Covina | 11. Oroville-Las Plumas |
| 3. Crescent City-Del Norte | 12. Potter Valley |
| 4. Davis | 13. Ripon Christian |
| 5. Fresno-Central | 14. Salinas |
| 6. Gonzales | 15. Sonoma Valley |
| 7. Lake Isabella-KernValley | 16. Taft Union |
| 8. Lakeside Middle School | 17. Valley Glenn - Grant |
| 9. Los Banos | 18. Wheatland |

Membership Experience Committee

Chair: Jhoana Hernandez, Santa Maria

Advisor: Amanda Rodriguez

Goals: The membership experience Committee will evaluate the areas to be within California FFA and determine the best ways to maximize the membership experience for all.

CDE/LDE Evaluation Sub-Committee

Meeting Location: Convention Center Room B1

Chair: Makeena Book, Marysville

Advisor: Kayla Coughlin

Description: Analyze current California FFA CDE's and LDE's and look for areas of possible improvement.

Objectives:

- ❖ Evaluate current CDE/LDE events to ensure they are upholding industry standards and targeting positive student engagement through the development of an experience survey.
- ❖ Explore ways for members to become further involved in CDE/LDE events and what drawbacks they may face
- ❖ Identify ways for connections between industry professional and contestants in CDE/LDE events which targets positive student engagement

Committee Members

- | | |
|-----------------------------|------------------------------------|
| 1. Alturas-Modoc | 15. Merced - Stone Ridge Christian |
| 2. Avenal | 16. Merced-Yosemite Sequoia |
| 3. Bakersfield | 17. Morro Bay |
| 4. Calexico | 18. Palo Cedro-Foothill |
| 5. Carpinteria | 19. Palo Cedro-Redding Christian |
| 6. Caruthers | 20. Reedley |
| 7. Chowchilla | 21. Reedley - Immanuel |
| 8. Healdsburg | 22. Riverside-Rubidoux |
| 9. Holtville | 23. Riverside-Sherman Indian |
| 10. Hughson | 24. San Andreas-Calaveras |
| 11. Huntington Beach-Edison | 25. Shingle Springs-Ponderosa |
| 12. Lemoore | 26. Winterhaven-San Pasqual Valley |
| 13. Lincoln | 27. Woodland |
| 14. Live Oak | 28. Woodland Christian |

Grants and Scholarships Sub-Committee

Meeting Location: Convention Center Room B2

Chair: Darren Deftereos, Hanford

Advisor: Kiara Benavides

Description: Seek to understand how to best interact with FFA members after they graduate High School to continue to engage them while they are in college and/or career.

Objectives:

- ❖ Evaluate the current model for grants and scholarships to ensure they're not looking over the students with less experience within agriculture.
- ❖ Identify ways we can be more inclusive to students with diverse backgrounds in the FFA.

Committee Members

- | | |
|----------------------------|----------------------------|
| 1. Anderson | 15. Livermore |
| 2. Arvin | 16. Lone Pine |
| 3. Bishop | 17. Loomis-Del Oro |
| 4. Buena Park | 18. Merced-Golden Valley |
| 5. Calipatria | 19. Modesto |
| 6. Canoga Park | 20. Morgan Hill-Sobrato |
| 7. Clovis | 21. Paradise |
| 8. Gilroy | 22. Porterville - Summit |
| 9. Half Moon Bay | 23. Reedley Middle College |
| 10. Hemet-West Valley | 24. Rosamond |
| 11. Imperial | 25. Sacramento-Sheldon |
| 12. Jackson-Argonaut | 26. Sonora |
| 13. Lebec-El Tejon Middle | 27. Wildomar-Elsinore |
| 14. Lebec-Frazier Mountain | 28. Winters |
| | 29. Woodland-Pioneer |

State Conference Membership Opportunities Sub-Committee

Meeting Location: Convention Center Room B3

Chair: Avery Sperling, Galt

Advisor: Sarah Ronayne

Description: Evaluate the roles that members can play at the State Leadership Conference and how to best increase involvement and coordination of said roles.

Objectives:

- ❖ Converse with one another on the opportunities for members at State Conference including; sessions, workshops, expo, and Friday night activities, to identify member perspectives on their experience.
- ❖ Identify things about the conference that members have both positive and negative feelings about to come up with a recommendation that will bring more positive experiences to next year's conference.

Committee Members

1. Arbuckle-Pierce
2. Atwater-Buhach Colony
3. Bakersfield-Del Oro
4. Bakersfield-West
5. Chino-Don Lugo
6. Coalinga
7. Fortuna
8. Gonzales
9. Groveland-Tioga
10. Hemet
11. Indio
12. La Grange-Don Pedro
13. Los Molinos
14. Lower Lake
15. Madera
16. Merced-El Capitan
17. Modesto-Beyer
18. Morgan Hill-Live Oak
19. North Hollywood
20. Porterville-Monache
21. Princeton
22. Redlands-Gorman
23. Riverdale
24. San Jacinto
25. Stockton-Bear Creek
26. West Sac - River City
27. Westminster
28. Woodlake

All Conference Review Sub-Committee

Meeting Location: Convention Center Room B4

Chair: Sawyer Tankersly, Gilroy

Advisor: Allyah Perez

Description: Evaluate GLC, MFE, ALA, Change Makers Summit, SLE, and State Conference.

Objectives:

- ❖ Review student perspectives on experiences from all conferences in the leadership continuum (GLC, State Conference, MFE, ALA, Change Makers, SLE)
- ❖ Identify areas for potential growth within the leadership conference continuum

Committee Members

- | | |
|------------------------------|-----------------------------------|
| 1. Arvin | 15. Madera-Liberty |
| 2. Bakersfield-Edison Middle | 16. McKinleyville |
| 3. Bakersfield-ROC | 17. Merced |
| 4. Blythe-Palo Verde Valley | 18. Modesto - Central Catholic |
| 5. Camarillo | 19. Modesto-Grace M. Davis |
| 6. Ceres | 20. Ojai-Nordhoff |
| 7. Corcoran | 21. Porterville |
| 8. Fullerton-Sunny Hills | 22. Quincy Jr/Sr |
| 9. Greenfield | 23. Ramona |
| 10. Hamilton City-Hamilton | 24. Sacramento-Bradshaw Christian |
| 11. Julian | 25. San Marcos |
| 12. Le Grand | 26. Sanger |
| 13. Los Angeles - Venice | 27. Stockton-Saint Mary's |
| 14. Loyalton | 28. Waterford |

Middle School Engagement Committee

Chair: Kaydence Babcock, McArthur
Advisor: Ellen Van Noy

Goal: The purpose of the committee on Middle School Engagement is to suggest new middle school opportunities for California FFA members. The opportunities include but are not limited to leadership conferences, career development events and increasing productivity of discovery programs. All in an effort to bridge the gap between middle and high school programs.

Discovery Competitions Sub-Committee

Meeting Location: Convention Center Room B5

Chair: Westin Merriman, Lakeside-El Capitan

Advisor: Tara Meade

Description: Outline new competitions or modifications of pre-existing CDE/LDE events to better serve discovery membership.

Objectives:

- ❖ Investigate the possibility of creating discovery divisions in further contests as well as creating discovery specific contests.
- ❖ Recommend which contests would be ideal for these discovery divisions to occur in.

Committee Members

- | | |
|--------------------------|------------------------------|
| 1. Apple Valley | 14. Los Angeles - Eagle Rock |
| 2. Bakersfield-Frontier | 15. Mariposa |
| 3. Bakersfield-Ridgeview | 16. Marysville |
| 4. Bieber-Big Valley | 17. Modesto-James Enochs |
| 5. Brentwood-Liberty | 18. Parlier Junior High |
| 6. Cambria-Coast Union | 19. Poway |
| 7. Ceres-Central Valley | 20. Red Bluff |
| 8. Delano | 21. Riverbank |
| 9. El Centro-Southwest | 22. Selma |
| 10. Ferndale | 23. Stockton - Stagg |
| 11. Galt | 24. Temecula-St Jeanne |
| 12. Kingsburg | 25. Turlock-Pitman |
| 13. Linden | 26. Upper Lake |

Discovery Leadership Conference Sub-Committee

Meeting Location: Convention Center Room B6

Chair: Shaun Chilton, Nevada Union

Advisor: Katie Alling

Description: Identify components of Agriculture Education and the FFA organization that would best meet the needs of Discovery members.

Objective:

- ❖ Create recommendations for content for the DLC's centering around the future opportunities within agriculture and FFA.

Committee Members

1. Arroyo Grande
2. Biggs
3. Cloverdale
4. Dinuba
5. Escondido
6. Escondido-San Pasqual
7. Esparto
8. Fairfield-Rodriguez
9. Kerman
10. King City
11. La Habra
12. Livingston
13. Lompoc
14. Manteca-Sierra
15. Marysville-Paragon
16. Modesto-Grace M. Davis
17. Napa-Vintage
18. Nicolaus-East Nicolaus
19. Oakhurst-Yosemite
20. Parlier
21. Redding-Shasta
22. Salinas
23. Shafter
24. Stockton - Venture Academy
25. Thermal-Coachella Valley
26. Turlock-Christian School
27. Ukiah
28. Valley Center Middle School
29. Watsonville

Recruitment and Retention Sub-Committee

Meeting Location: Convention Center Room B7

Chair: Sophia Camou, Garces Memorial

Advisor: Ashleigh Rossi

Description: Identify Concepts to increase recruitment and excitement for Discovery program involvement within the FFA Organization.

Objectives:

- ❖ Consider the proposal of 6th grade membership as well as creating a recommendation based on the discussion.
- ❖ Discuss if the extension of membership would retain members within agriculture programs

Committee Members

1. Bakersfield-Golden Valley HS
2. Bakersfield-Mira Monte
3. Covelo-Round Valley
4. Escalon
5. Escondido
6. Escondido-San Pasqual
7. Eureka-Humboldt Charter
8. Exeter
9. Grass Valley-Bear River
10. Hanford
11. Lakeside Middle School
12. Lodi-Tokay
13. Lompoc
14. Manteca
15. Maxwell
16. Modesto-Gregori
17. O'Neals-Minarets
18. Orosi
19. Palermo-Palermo Middle
20. Phelan-Serrano
21. Ripon
22. Salinas-Everett Alvarez
23. Shasta Lake-Central Valley
24. Stockton-Weston Ranch
25. Strathmore
26. Tomales
27. Turlock
28. Valley Center
29. Valley Center-All Tribes Indian Center
30. Wasco
31. Wheatland - Bear River MS
32. Yuba City Charter

Discovery Accessibility and Enhancement Sub-Committee

Meeting Location: Convention Center Room B8

Chair: Adelina Ramirez, Independence

Advisor:

Description: Identify the barriers to becoming a successful and fully engaged discovery chapter.

Objectives:

- ❖ Create methods of outreach to middle schools and encourage agriculture education establishment.
- ❖ Discuss the opportunity to further discovery members' voice and representation statewide.

Committee Members

1. Bakersfield-Highland
2. Bakersfield-Independence
3. Chico
4. Crescent City-Del Norte
5. Delhi
6. El Centro-Southwest
7. Elk Grove-Pleasant Grove
8. Fallbrook
9. Farmersville
10. Foresthill
11. Gorman
12. Hollister-San Benito
13. Los Angeles - Eagle Rock
14. Los Banos MS
15. Manteca-East Union
16. McArthur-Fall River
17. Modesto-Johansen
18. Oroshi
19. Perris - Citrus Hill
20. Potter Valley
21. Rio Linda
22. Salinas-North Salinas
23. St. Helena
24. Susanville-Lassen
25. Suttercreek-Amador
26. Tuolumne-Summerville
27. Valley Center
28. Valley Center-All Tribes Indian Center
29. Visalia-VTEC
30. Yuba City - River Valley

Standards of FFA Membership Committee

Chair: Morgan Carroll, Hanford

Advisor: Clayton Sheehan

Goal: The Standards of FFA Members committee will examine and identify standards for FFA member behavior and attire in and out of the uniform as outlined in the FFA manual and the California FFA constitution.

Official Dress Accessibility for All Sub-Committee

Meeting Location: Convention Center Room B9

Chair: Jazmin Guevarra, Santa Paula

Advisor: Alex Flores

Description: Increase participation in proper official dress attire by incentivizing and making it more accessible.

Objectives:

- ❖ Identify outside resources other than Give the Gift of Blue for students to have easy access to proper official dress. Ie; website links, amazon storefront, recycling, etc.
- ❖ Create a plan for allocating surplus OD funding ie; give the gift of blue, farm bureau.
- ❖ Discuss points of access, besides through advisors, for students to apply for programs themselves such as give the gift of blue.

Committee Members

1. Bakersfield-Independence
2. Chico-CORE Butte Charter
3. Covina
4. Crescent City-Sunset
5. Denair
6. Dixon
7. Elk Grove
8. Etna
9. Farmersville Jr High
10. Fresno-Washington
11. Fullerton
12. Greenfield
13. Los Angeles - Venice
14. Los Banos-Pacheco
15. Modesto-Thomas Downey
16. Nicolaus-East Nicolaus
17. O'Neals-Minarets
18. Parlier
19. Perris
20. Rancho Cordova-Cordova
21. Rio Vista
22. Sutter
23. Terra Bella-Saucelito
24. Thermal-Coachella Valley
25. Torrance-North
26. Tracy
27. Tracy-Merrill West
28. Valley Center Middle School
29. Yuba City

Promotion of Professionalism Sub-Committee

Meeting Location: Convention Center Room B10

Chair: Kate Grizzle, Holtville

Advisor: Jennifer Sutter

Description: Increase participation in the professional aspects of our organization as well as proper official dress attire by incentivizing at all levels.

Objectives:

- ❖ Provide members with clear and correct displays of official dress.
- ❖ Brainstorm connections between chapter, sectional, regional and state social media content to promote professional interactions. (ie handshaking, posture, language)
- ❖ Discuss common imperfections within OD and solutions to them.

Committee Members

- | | |
|---------------------------|---------------------------|
| 1. Bakersfield-Highland | 14. Oakhurst-Yosemite |
| 2. Bakersfield-Mira Monte | 15. Olivehurst-Lindhurst |
| 3. Chino-Don Lugo | 16. Palmdale |
| 4. Dixon | 17. Parlier Junior High |
| 5. Dos Palos | 18. Patterson |
| 6. El Dorado - Union Mine | 19. San Luis Obispo |
| 7. Elk Creek | 20. Santa Rosa |
| 8. Fresno-Sunnyside | 21. Sebastopol-Analy |
| 9. Fullerton-Sunny Hills | 22. Tracy - Delta Charter |
| 10. Los Banos MS | 23. Tulelake |
| 11. Los Banos-Pacheco | 24. Visalia-Mt. Whitney |
| 12. Marysville-Paragon | 25. Vista |
| 13. Newman-Orestimba | 26. Yreka |

Behavior and Expectation Implementation Sub-Committee

Meeting Location: Convention Center Room A3

Chair: Nola Zavala, Nipomo

Advisor: Bailey Riedel

Description: Create a plan on how we can uphold our association's values in the ways we present ourselves and our members.

Objectives:

- ❖ Discuss the importance of the blue jacket image, standards, and reputation.
- ❖ Identify ways to promote positive behaviors within members.

Committee Members

1. Bakersfield-Golden Valley HS
2. Bakersfield-North
3. Calipatria
4. Colusa
5. Dos Palos
6. Durham
7. Eureka
8. Fowler
9. Fresno-San Joaquin Memorial
10. Littlerock
11. Los Banos
12. Manteca-East Union
13. Marysville
14. Mendota
15. Morgan Hill-Sobrato
16. Oakdale
17. Orange
18. Orangevale-Casa Robles
19. Orland
20. Porterville
21. San Luis Obispo-Mission College
Prep
22. Santa Rosa - Elsie Allen
23. Soledad
24. Tracy
25. Tracy - Delta Charter
26. Tranquillity
27. Visalia-Golden West
28. Warner-Warner Springs
29. Weaverville-Trinity
30. Willows

Regional Involvement Sub-Committee

Meeting Location: Convention Center Room A2

Chair: Jesus Martinez Diaz, Sebastopol

Advisor: Heidi Mickelson

Description: Create ways to bridge FFA membership across levels, through State, regional, Sectional, and Chapter programs. Create ways to encourage Regions / Sections to facilitate and Chapters to participate in multi-chapter events.

Objectives:

- ❖ Create incentives for chapter member involvement at the sectional and regional level events.
- ❖ Identify an understanding of members' takeaways from regional conferences.

Committee Members

1. Bakersfield-Garces Memorial
2. Bakersfield-Ridgeview
3. Corning
4. Denair
5. Dorris-Butte Valley
6. Eureka-Humboldt Charter
7. Fillmore
8. Fresno-Pershing
9. Hemet-West Valley
10. Lodi-Tokay
11. Loyalton
12. Lucerne Valley
13. Madera-Liberty
14. Manteca
15. Norco
16. Oakdale
17. Orangevale-Casa Robles
18. Oroville-Las Plumas
19. Porterville-Monache
20. San Jacinto
21. Santa Maria
22. Santa Rosa - Elsie Allen
23. Santa Rosa-Cardinal Newman
24. Shandon
25. Stockton-Weston Ranch
26. Tracy-Merrill West
27. Visalia-El Diamante
28. Westminster
29. Westwood
30. Wheatland
31. Williams

Membership Representation Committee

Chair: Hannah Hernandez, El Centro

Advisor: Shanna Abatti

Goal: To evaluate current California FFA practices and determine opportunities for improvement in areas needed. Issues to consider include size of state officer team, regional alignment, equitable leadership opportunities, etc.

Equitable Leadership Involvement Sub-Committee

Meeting Location: Convention Center Room 3

Chair: Hayley Byrd, Corning

Advisor: Emily Brown

Description: Consider if current practices invite and engage members to run for leadership positions within California FFA. Areas to consider may range from gender ratio, city density, etc. in relation to actual membership within California. (I.E. 50% of membership is males, however males make up significantly less leadership)

Objective:

- ❖ Discuss whether or not students from all sectors of life have equal opportunities within agriculture education and FFA. Determine what factors go into providing students these opportunities. Does a student from an urban background have the same support and opportunities as a student that has a production agriculture background?

Committee Members

1. Bakersfield-Frontier
2. Bakersfield-ROC
3. Buena Park MS
4. Carpinteria
5. Cottonwood - West Cottonwood Middle
6. Cottonwood-West Valley
7. Covelo-Round Valley
8. Delhi
9. Elk Grove-Pleasant Grove
10. Fairfield-Rodriguez
11. Fresno-Central
12. Fresno-Pershing
13. Holtville
14. Lodi
15. Los Molinos
16. Manteca-Sierra
17. Menifee-Heritage
18. New Cuyama-Cuyama Valley
19. Newman-Orestimba
20. Patterson
21. Porterville - Summit
22. Rosamond
23. Santa Maria -Pioneer Valley
24. Santa Ynez
25. Stockton - Venture Academy
26. Tulare-Oak Valley
27. Tuolumne-Summerville
28. Visalia - Central Valley Christian
29. Wildomar-Elsinore
30. Sequoia Union Charter

Urban Representation Sub-Committee

Meeting Location: Convention Center Room 4

Chair: Olivia Slocum, Saint Jeanne Catholic

Advisor: Melissa Romero

Description: Evaluate if current practices and resources accurately enable urban membership to grow and thrive. Consider existing methods that are in place and what methods are effective and potential areas of growth. (Note: solutions should include more than basic advocacy)

Objective:

- ❖ Discuss whether or not students from urban backgrounds are being represented in each area of agriculture education.

Committee Members

1. Bakersfield-Foothill
2. Buena Park
3. Canoga Park
4. Cottonwood - West Cottonwood Middle
5. Cottonwood-West Valley
6. Davis
7. Dorris-Butte Valley
8. Escalon
9. Ferndale
10. Fowler
11. Fresno-San Joaquin Memorial
12. Huntington Beach-Edison
13. Livingston
14. Lone Pine
15. Loomis-Del Oro
16. Menifee-Santa Rosa Academy
17. Mission Viejo
18. Modesto-Thomas Downey
19. Nipomo
20. Palo Cedro-Foothill
21. Rancho Cordova-Cordova
22. Reedley
23. Rio Vista
24. Riverside-Sherman Indian
25. Santa Paula
26. Sonoma Valley
27. Stockton - Stagg
28. Tulare-Oak Valley
29. Turlock
30. Visalia - Central Valley Christian
31. Winterhaven-San Pasqual Valley

Diversity and Inclusion Sub-Committee

Meeting Location: Convention Center Room 10

Chair: Clara Trenado, Santa Maria

Advisor: Amanda Rodriguez

Description: Consider if current opportunities are inclusive to all members of the organization.

Objective:

- ❖ Determine if we are including every group of students in our organization. If not, how can we better diversify and include students within the California FFA.

Committee Members

- | | |
|------------------------------|----------------------------------|
| 1. Alturas-Modoc | 16. Live Oak |
| 2. Bakersfield-Edison Middle | 17. Menifee-Heritage |
| 3. Brawley | 18. Merced |
| 4. Brentwood-Liberty | 19. Modesto-Johansen |
| 5. Campbell-Westmont Farm | 20. Norco |
| 6. Clarksburg-Delta | 21. North Hollywood |
| 7. Corning | 22. Palo Cedro-Redding Christian |
| 8. Durham | 23. Reedley - Immanuel |
| 9. Esparto | 24. Rio Linda |
| 10. Firebaugh | 25. Riverside-Rubidoux |
| 11. Fort Bragg | 26. Santa Maria- East Righetti |
| 12. Fresno-Sunnyside | 27. Santa Paula |
| 13. Imperial | 28. Stockton-Saint Mary's |
| 14. Linden | 29. Tulare |
| 15. Lindsay | 30. Westwood |
| | 31. Williams |

Alumni Involvement Sub-Committee

Meeting Location: Convention Center Room 11

Chair: Makenna Vlot, Golden Valley Merced

Advisor: Hannah Cole

Description: Consider if we are fully utilizing alumni in all levels of our organization.

Objective:

- ❖ Discuss how we can keep alumni involved in our organization at all levels. Are alumni supporting us at the chapter, section, region and state level?

Committee Members

1. Anderson
2. Bakersfield-Del Oro
3. Blythe-Palo Verde Valley
4. Boonville-Anderson Valley
5. Cambria-Coast Union
6. Caruthers
7. Ceres-Central Valley
8. Elk Creek
9. Farmersville Jr High
10. Fortuna
11. Fresno-Washington
12. Galt
13. Indio
14. Le Grand
15. Lemoore
16. Lincoln
17. Modesto-Gregori
18. Ojai-Nordhoff
19. Orange
20. Paradise
21. Petaluma
22. Reedley Middle College
23. Ripon
24. Riverside-Norte Vista
25. Santa Maria -Pioneer Valley
26. Stockton-Bear Creek
27. Tranquillity
28. Turlock-Pitman
29. Visalia-Golden West
30. Weaverville-Trinity

Social Media and Fundraising Committee

Chair: Noah Stanisai, Saint Jeanne Catholic

Advisor: Christian Gomez

Goal: To evaluate current California FFA social media and fundraising practices and identify areas of improvement.

Cal Ag Plate Promotion Sub-Committee

Meeting Location: Convention Center Room A10

Chair: Lily Vaughn, Las Plumas

Advisor: Laura LaFayette

Description: Evaluate the marketing of the Cal Ag Plate Program.

Objective:

- ❖ Evaluate areas to best promote the Cal Ag Plate program. Classify ways to ensure the Cal Ag Plate program does not get removed by developing new ways to incentivize and promote buying agricultural license plates. Determine effective methods on the chapter, region and state level.

Committee Members

1. Apple Valley
2. Arbuckle-Pierce
3. Arcata
4. Bakersfield Christian
5. Camarillo
6. Ceres
7. Chico-Pleasant Valley
8. Chowchilla
9. Etna
10. Farmersville
11. Galt-Liberty Ranch
12. Half Moon Bay
13. Herlong
14. Julian
15. Lathrop
16. Lebec-Frazier Mountain
17. Littlerock
18. Merced-Golden Valley
19. Modesto-James Enochs
20. Napa-Vintage
21. Palmdale
22. Paso Robles
23. Princeton
24. Redlands-Gorman
25. Ripon Christian
26. Riverdale
27. Santa Maria
28. Shandon
29. Sonora
30. Tollhouse-Sierra
31. Tulelake
32. Ukiah
33. Visalia-Mt. Whitney
34. Waterford
35. Yreka

Social Media Improvement Sub-Committee

Meeting Location: Convention Center Room A11

Chair: Valeria Velarde, Holtville

Advisor: Carson Cronkright

Description: Review member targeted social media and analyze if it is successful.

Objective:

- ❖ Evaluate current Social Media platforms such as Instagram and Facebook and develop ways to improve those platforms. Establish methods to target content to FFA members as well as increase engagement from followers. Develop new opportunities to expand our platform on new forms of media.

Committee Members

- | | |
|-------------------------------|------------------------------------|
| 1. Atascadero | 15. Lebec-El Tejon Middle |
| 2. Atwater-Buhach Colony | 16. Merced - Stone Ridge Christian |
| 3. Auburn-Placer | 17. Middletown |
| 4. Bakersfield | 18. Perris |
| 5. Clovis | 19. Ramona |
| 6. Exeter | 20. Riverbank |
| 7. Foresthill | 21. Shingle Springs-Ponderosa |
| 8. Groveland-Tioga | 22. Soledad |
| 9. Hanford | 23. Sutter |
| 10. Hayfork | 24. Terra Bella-Saucelito |
| 11. Healdsburg | 25. Visalia-Redwood |
| 12. Jurupa Valley | 26. West Sac - River City |
| 13. La Grange-Don Pedro | 27. Woodland-Pioneer |
| 14. Lancaster-Antelope Valley | 28. Sequoia Union Charter |

Website Improvement Sub-Committee

Meeting Location: Convention Center Room 5

Chair: Katie Minniear, Saint Jeanne Catholic

Advisor: Beth Noel

Description: Review calaged.org and identify areas of improvement.

Objective:

- ❖ Develop ways to improve calaged.org, the California FFA official Website. Propose ways to make the website more accessible and user friendly.

Committee Members

1. Arroyo Grande
2. Atwater
3. Avenal
4. Bieber-Big Valley
5. Chico
6. Coalinga
7. Dinuba
8. Grass Valley-Bear River
9. Gustine
10. Hamilton City-Hamilton
11. Jackson-Argonaut
12. Kelseyville
13. Kerman
14. La Habra
15. Lakeside-El Capitan
16. Laton
17. McKinleyville
18. Merced-Yosemite Sequoia
19. Perris - Citrus Hill
20. Poway
21. Salinas-Everett Alvarez
22. San Andreas-Calaveras
23. San Luis Obispo
24. Selma
25. Susanville-Lassen
26. Taft Union
27. Templeton
28. Vacaville
29. Ventura
30. Visalia-VTEC
31. Winters
32. Woodland Christian
33. Yuba City - River Valley

Statewide Fundraising Development Opportunities Sub-Committee

Meeting Location: Convention Center Room 8

Chair: Jaycee Salas, Atascadero

Advisor: Yvonne Sudberry

Description: Identify fundraising opportunities for California FFA Foundation.

Objective:

- ❖ Brainstorm fundraising opportunities that the California FFA Foundation could consider implementing in addition to current fundraising events such as 5k for FFA. Develop an event that increases participation from chapters statewide. Discover ways to promote current fundraising events.

Committee Members

1. Altaville-Bret Harte
2. Biggs
3. Cedarville-Surprise Valley
4. Corcoran
5. Delano
6. Grass Valley-Nevada Union
7. Gridley
8. Hilmar
9. Hughson
10. Kingsburg
11. La Habra-Sonora
12. Lake Isabella-Kern Valley
13. Lower Lake
14. Modesto
15. Phelan-Serrano
16. Pine Valley-Mtn. Empire
17. Redding-Shasta
18. Sacramento-Florin
19. Sacramento-Sheldon
20. Salinas-North Salinas
21. Salinas-Rancho San Juan
22. Shafter
23. Shasta Lake-Central Valley
24. Strathmore
25. Torrance-North
26. Valley Glenn - Grant
27. Willits
28. Woodlake
29. Woodland
30. Yuba City Charter

Courtesy Corp Committee

Chair: Elliot Porcello, Salinas-Everett Alvarez

Advisor: Jessica Sweet

Goal: Ensure all attendees are guided to their respective events, given proper guidance throughout the entirety of the State FFA Conference, and improve the overall experience of the members.

Those interested in serving on Courtesy Corp should sign up at the convention center during or after delegate operations.