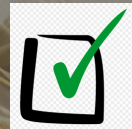


**SHOW YOUR  
SUPPORT FOR**

# California Agriculture



**RESERVE YOUR  
PLATE TODAY!**



## FEES SUPPORT

- Agriculture Education
- Agricultural Career Awareness
- Agricultural Career Training
- Agricultural Leadership Development
- Creating Tomorrow's Leaders

## IMPACTS

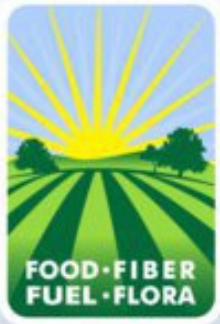
- 95,253 FFA Members
- Elementary Educator Kits
- Creation of Agricultural Education Videos
- Promotion of Urban Growers and Food System Leaders
- Much more!

SHOW YOUR SUPPORT FOR

# California Agriculture

*with California's newest special  
interest license plate.*





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## AGRICULTURE

## COMMON QUESTIONS:

- How much does the plate cost?
- Where can the plates be used?
- Where does my money go?
- Can I personalize my plate?
- Can I deduct the expense from my taxes each year?
- Are there any special programs that are offered?
- How do I register?
- What are the benefits of having a CalAGPlate?



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KINDALL GRISHAM - (209) 631-0686

ASHLEY SANDLIN - (209) 628-8390

AMETHYST LUMLEY - (209) 325-6433

CAMERON IVY - (209) 617-9653





## PLATE COST BREAKDOWN & PLATE OPTIONS/PERSONALIZATION

License Plate Type	Original	Renewal	Duplicate/Substitute	Reassignment	Exchange
CA Agriculture (CalAg)	\$50	\$40	\$35	\$15	...
<b>Personalized:</b> CalAg Plate	\$103	\$83	\$58	\$103	\$43



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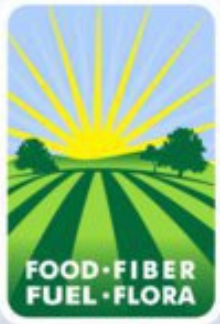
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## PLATE USAGE OPPORTUNITIES

All Vehicles	All Trailers
Truck companies	Renting car services
License Plate Collectors	Car Showcases



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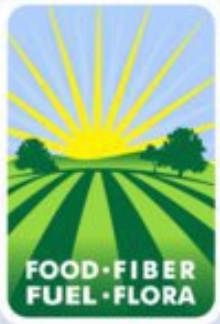
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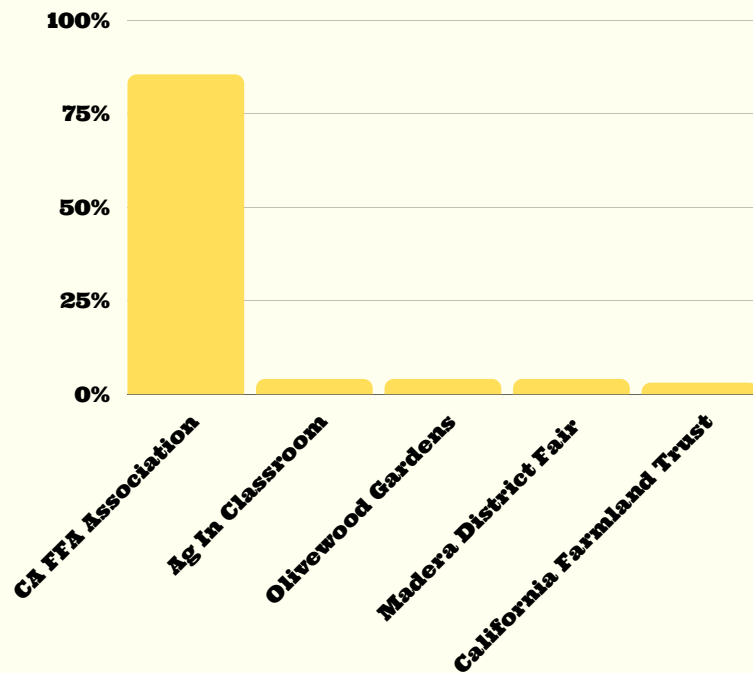
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## WHERE AND HOW DOES MONEY GET SPENT?

- CA FFA ASSOCIATION (84.4%)  
- \$197,458
- CA FOUNDATION FOR AG IN THE CLASSROOM (3.7%) - \$8,556
- OLIVEWOOD GARDENS AND LEARNING CENTER (4.2%) - \$9,730
- MADERA DISTRICT FAIR (3.9%) - \$9,237
- CA FARMLAND TRUST (2.5%) - \$6,000



2020 GRAND TOTAL - \$230,981



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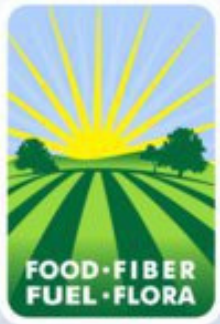
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## FINANCIAL BENEFITS FOR YOU AND/OR YOUR BUSINESS

A. On the federal side of things, your vehicle license fee on your California DMV registration may be a deduction as personal property tax. From [IRS Publication 17, Your Federal Income Tax](#), Page 149 :  
"Personal property tax is deductible if it is a state or local tax that is:

- Charged on personal property
- Based only on the value of the personal property, and
- Charged on a yearly basis, even if it is collected more or less than once a year.

A tax that meets the above requirements can be considered charged on personal property even if it is for the exercise of a privilege. For example, a yearly tax based on value qualifies as a personal property tax even if it is called a registration fee and is for the privilege of registering motor vehicles or using them on the highways. If the tax is partly based on value and partly based on other criteria, it may qualify in part.

As an example, your state charges a yearly motor vehicle registration tax of 1% of value plus 50 cents per hundredweight. If you paid \$32 based on the value (\$1,500) and weight (3,400 lbs.) of your car, you can deduct \$15 ( $1\% \times \$1,500$ ) as a personal property tax because it is based on the value. The remaining \$17 ( $\$.50 \times 34$  hundredweight) is not deductible because it is based on the weight.



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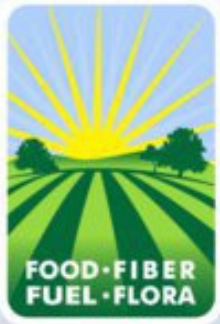
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## SPECIAL FFA GIVEAWAYS

### 1-2-3 to CalAg Plate

1. A picture of your DMV vehicle (automobile, motorcycle, or trailer) registration.

- **Note:** If renewal of your vehicle registration is required within the next 60 days, please renew your registration prior to submitting your Cal Ag Plate Specialty License Plate Form.

2. Complete the Cal Ag Plate Specialty License Plate Form, providing an electronic signature, agreeing to the DMV Special Interest Terms and Conditions, and uploading the photo of your vehicle registration.

3. Once the form is submitted, California FFA can complete your application online to be processed by DMV.

We are giving away  
**FREE California Ag Plates**  
It is as easy as 1-2-3!



1 Snap a picture of your automobile, trailer or motorcycle DMV registration and email to California FFA at: [info@californiaffa.org](mailto:info@californiaffa.org)



2 The California FFA will submit applications to DMV with the initial \$50 application fee. *(Plate owners will be responsible for the renewal fees.)*



3 Your new plates will be mailed to you directly from DMV!

For further information contact:  
Maureen Funk at (209) 744-1969  
[mfunk@californiaffa.org](mailto:mfunk@californiaffa.org)



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California Foundation for  
Agriculture in the Classroom





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## REGISTRATION & SIGNING UP

### **California Agriculture (CalAg) License Plates:**

CalAg License Plates are available in a sequential series or personalized with two to six characters and may be issued to automobiles, commercial vehicles, trailers, and motorcycles (two to five characters).

The following must be submitted:

<p><b>Original <i>Personalized</i> License Plate Application:</b></p>	<p>A completed <a href="#">Special Interest License Plate Application</a> (REG 17) form.</p>	<p>Registration in the applicant's name or the documents required to register the vehicle in the applicant's name.</p>	<p><a href="#">The fees</a> due depending on the plate chosen plus additional fees.</p>
<p><b>Original <i>Sequential</i> License Plate Application</b></p>	<p><a href="#">A Completed REG 17</a></p>	<p>Registration in the applicant's name or the documents required to register the vehicle in the applicant's name.</p>	<p><a href="#">The fees</a> due depending on the plate chosen plus additional fees.</p>



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