



**CALIFORNIA**  
**FFA FOUNDATION**

# 2025-2026 Pathway Partnership Opportunities



The mission of the California FFA Foundation is to promote, aid, and assist, financially or otherwise, California FFA to ensure the success of Agricultural Education by preparing tomorrow's agricultural leaders, today.

# PATHWAY AWARD SPONSORSHIP OPPORTUNITIES

Our awards program adopted a new structure to align with National FFA's pathway model, which better highlights how competitions develop skills linked to career paths. As a result, your support will fund several competitions within a pathway, rather than one contest.

The California FFA currently offers 7 career pathways that equate to 40 Proficiency categories focused on their Supervised Agricultural Experiences (SAE); 4 STAR awards; 9 Leadership Development Events (LDE); 33 Career Development Events (CDE); and 6 Agriscience categories.



These opportunities offer far more than just a chance to compete. FFA members spend countless hours working with projects, honing their technical skills, and practicing public speaking, all to compete rigorously at sectional, regional and state finals competitions. Students who participate gain valuable skills and insights into various jobs and careers - for many of them, it's their first time stepping onto a college campus. Students learn to make eye contact when speaking, how to conduct themselves in boardrooms and meetings, and they gain an understanding of food and fiber production.

## SPONSORSHIP LEVELS WITHIN EACH PATHWAY

### ***\$2,500 Gold Sponsorship***

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- Name or logo recognition as a Gold sponsor on all printed pathway signage
- Name or logo recognition as a Gold sponsor with hyperlink on CalAgEd.org
- Name or logo recognition as a Gold sponsor in the State FFA Leadership Conference Guidebook
- Thank you letter from student who competed in the pathway
- Invitation to the State FFA Leadership Conference

### ***\$1,250 Silver Sponsorship***

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- Name or logo recognition as a Silver sponsor on all printed pathway signage
- Name or logo recognition as a Silver sponsor on CalAgEd.org
- Name or logo recognition as a Silver sponsor in the State FFA Leadership Conference Guidebook
- Thank you letter from student who competed in the pathway
- Invitation to the State FFA Leadership Conference

### ***\$500 Bronze Sponsorship***

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- Name recognition as a Bronze sponsor on all printed pathway signage
- Name recognition as a Bronze sponsor on CalAgEd.org
- Name recognition as a Bronze sponsor in the State FFA Leadership Conference Guidebook
- Thank you letter from student who competed in the pathway
- Invitation to the State FFA Leadership Conference



# AWARD SPONSORSHIP OPPORTUNITIES, continued

## PATHWAYS

### Agribusiness Systems

The agribusiness field encompasses activities that contribute to successful agriculture production. This can include crop production, farm equipment, seed supply, marketing, natural resources and animal services. People who work in this pathway typically enjoy working in teams and using high-tech tools to increase efficiency.

#### **Career Development Events**

- Agricultural Communications
- Agriculture Experience Tracker (AET) Farm Record Book
- Agricultural Issues Forum
- Agricultural Sales
- Farm & Agribusiness Management
- Marketing (Co-Ops)
- Marketing Plan

#### **Proficiencies**

- Agricultural Communications
- Agricultural Processing
- Agricultural Sales - Ent./Place
- Agricultural Services

### Agricultural Education System

This pathway prepares students to be successful in their profession and offers a lifetime of informed choices in global agriculture, food, fiber and natural resources systems.

#### **Leadership Development Events**

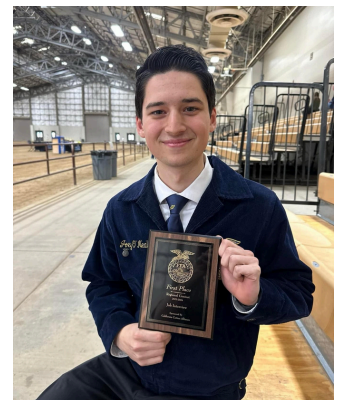
- Best Informed Greenhand
- Creed Speaking
- El Credo de la FFA Speaking
- Job Interview
- Extemporaneous Public Speaking
- Impromptu Public Speaking
- Parliamentary Procedure – Novice & Advanced
- Prepared Public Speaking

#### **Proficiencies**

- Agricultural Education
- Agriscience Research – Integrated Systems
- Service Learning

#### **Agriscience Fair**

- Social Systems



### Food Products & Processing Systems

The study of product development, quality assurance, food safety, production, packaging, regulation and compliance and food service within the food science industry.

#### **Career Development Events**

- Meats Judging
- Milk Quality & Products

#### **Proficiencies**

- Agricultural Processing

#### **Agriscience Fair**

- Food Products & Processing System

# AWARD SPONSORSHIP OPPORTUNITIES, continued

## PATHWAYS

### Animal Systems

This pathway includes opportunities to work directly with animals or to work with products that come from animals. The study of animal systems, including life processes, health, nutrition, genetics, management and processing, through the study of small animals, aquaculture, livestock, dairy, horses and/or poultry.

#### **Career Development Events**

- Dairy Cattle Judging
- Light Horse Judging
- Livestock Judging
- Poultry Judging
- Veterinary Science Judging

#### **Agriscience Fair**

- Animal Systems



#### **Proficiencies**

- Agriscience Research- Animal Systems
- Beef Production - Ent./Place
- Dairy Production - Ent./Place
- Diversified Agricultural Production - Ent./Place
- Diversified Livestock Production - Ent./Place
- Equine Science - Ent./Place
- Goat Production
- Poultry Production
- Sheep Production
- Small Animal Production & Care
- Specialty Animal Production
- Swine Production - Ent./Place
- Veterinary Science

### Biotechnology, Environmental Service, and Natural Resources Systems

Biotechnology Systems in agriculture enhances plants, animals and microorganisms using science to modify an organism's genetic composition. Environmental Service Systems is the study of systems, instruments and technology used to monitor and minimize the impact of human activity on environmental systems. Natural Resource Systems is the study of the management, protection, enhancement and improvement of soil, water, wildlife, forests and air as natural resources

#### **Career Development Events**

- Agricultural Pest Control
- California Water
- Forestry
- Natural Resources
- Soil & Land Evaluation

#### **Proficiencies**

- Environmental Science & Natural Resources Mgmt.
- Forest Management & Products
- Outdoor Recreation
- Wildlife Production & Management

#### **Agriscience Fair**

- Environmental Service & Natural Resource Systems

# AWARD SPONSORSHIP OPPORTUNITIES, continued

## PATHWAYS

### Plant Systems

The study of plant life cycles, classifications, functions, structures, reproduction, media and nutrients, as well as growth and cultural practices, through the study of crops, turf grass, trees and shrubs and/or ornamental plants.

#### **Career Development Events**

- Agronomy
- Citrus Judging
- Cotton
- Floriculture
- Fruit Tree Judging
- Fruit Tree Pruning
- Grapevine Judging
- Grapevine Pruning
- Nursery/Landscape
- Vegetable Crop Judging

#### **Agriscience Fair**

- Plant Systems

#### **Proficiencies**

- Agriscience Research – Plant Systems
- Diversified Crop Production - Ent./Place
- Diversified Horticulture
- Fiber/Oil Crop Production
- Forage Production
- Fruit Production
- Grain Production
- Landscape Management
- Nursery Operations
- Specialty Crop Production
- Turf Grass Management
- Vegetable Production

### Power, Structural, and Technical Systems

The study of and application of knowledge of agricultural equipment, power systems, alternative fuel sources and precision technology, engineering, hydraulics, pneumatics, power, structures and controls to the field of agriculture. This may include woodworking, metalworking, welding and project planning for agricultural structures.



#### **Career Development Events**

- Agricultural Mechanics
- Agricultural Mechanics Fair
- Agricultural Welding
- Farm Power & Machinery
- Small Engines

#### **Proficiencies**

- Agricultural Mechanics Design & Fabrication
- Agricultural Mechanics Repair & Maintenance - Ent./Place

#### **Agriscience Fair**

- Power, Structural & Technical Systems

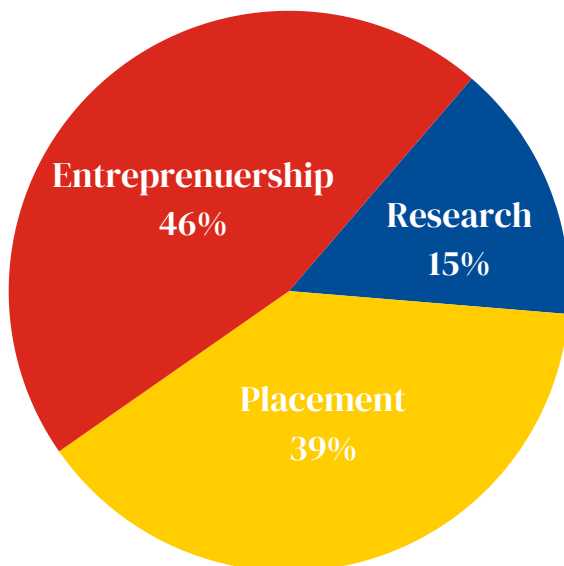
# CONNECTING INDUSTRY TO THE WORKFORCE



Sponsoring the California FFA connects your industry to a pipeline of talented, career-ready students. California FFA members develop leadership, technical, and professional skills that prepare them for high-demand careers across agriculture and related industries. The California FFA Foundation builds meaningful partnerships with industry leaders, educators, government agencies, foundations, and individuals to secure vital resources that support agricultural education and student development. Your support directly advances FFA's mission to foster student leadership, personal growth, and career success.

- *Connect with the next generation of agricultural employees, entrepreneurs, and leaders.*
- *Recruit from thousands of youth professionals with a broad array of skills, interests, and disciplines.*
- *Gain brand visibility with more than 105,000 FFA members throughout 360 local FFA chapters.*
- *Invest in the future of agriculture and the mission of California FFA.*

## SAE INVOLVEMENT



**Nearly half of California FFA member's Supervised Agricultural Experiences (SAE) are in entrepreneurship, where they gain valuable work experience.**

## AGRICULTURAL CAREER FOCUS AREAS

**Agribusiness Systems 5%**

**Animal Systems 25%**

**Biotechnology 2%**

**Environmental Service System 2%**

**Food Products & Processing Systems 2%**

**Natural Resource Systems 2%**

**Plant Systems 29%**

**Power, Structural & Technical Systems 33%**

# Investing in the Future

*Investing in the California FFA is a priority for California's vast agricultural industry. FFA members are the future. However, for them to have an impact on the future of California agriculture, students need development and to be cultivated to maximize their potential.*

*California FFA Foundation appreciates your consideration and the investment you are making. Please join the supporters of California FFA, who recognize that these students are improving agriculture, society, and themselves, through their experiences in FFA. Please call with any questions or if you need additional information.*

## HOW TO SECURE YOUR SPONSORSHIP

*California FFA Foundation is excited to partner with you to ensure your support meets your organization's objectives. Please send your sponsorship request to the Foundation staff below. Once the email is received, we will contact you to discuss the next steps, invoicing, and logo requirements for recognition.*

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*Post Office Box 186 Galt, California 95632 | Phone 209.744.1600*

*Nonprofit 501(c)3 entity - Tax ID# 23-7166263*

## The FFA Mission

*FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth, and career success through agricultural education.*



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[CalAgEd.org/Support/FFA-Foundation](https://CalAgEd.org/Support/FFA-Foundation)

**Connect with California FFA online!**

