



## **CALIFORNIA ASSOCIATION OF THE FUTURE FARMERS OF AMERICA**

TO: FFA Chapter Advisors  
FROM: Mrs. Jasmine Standridge (Flores), State FFA Leadership Development Coordinator  
Mrs. Trisha Chapman, State FFA Membership Services Director  
Mr. Hugh Mooney, Assistant State FFA Advisor

**SUBJECT: 2024 ADVANCED LEADERSHIP ACADEMY CONFERENCES**

Once again, we are pleased to offer the third program in our leadership and personal growth continuum, Advanced Leadership Academy (ALA) for our third-year members. Students must be enrolled in an agricultural education course to participate in this program, which targets high school sophomores.

### **Advanced Leadership Academy**

ALA is all about a student understanding who they are on a team, how to collaborate with others, and the value of storming, norming, forming, and performing. "WE: knowing that leadership starts by first believing in ourselves in order to build our confidence to then serve others."

**Who:** Juniors

**When:** 9 Conferences in January and February

**Dress:** Day 1 – CA FFA Official Dress; Day 2 – Conference T-shirt

**What:** Each student will:

- Experience the four stages of team development
- Establish how to work effectively on a team
- Take responsibility for own actions
- Practice conflict resolution strategies
- Conduct a critical analysis of a chapter event using a S.W.O.T. Analysis (Strengths, Weaknesses, Opportunities and Threats)
- Create a plan of action for improvement of a chapter event from their chapter's P.O.A.
- Discover methods of establishing buy-in (WIIFM) and building support for their chapter project
- Walk away with new chapter ideas and ways to incorporate agriculture into any chapter event

**Hotel Reservations:** FFA advisors are responsible for booking hotel rooms needed directly with the hotel. California FFA has organized a block of rooms for each conference on a first-come, first-served basis. Please look at the hotel list and booking information on the conference's individual registration page. Once the hotel block is full, chapters will need to look for lodging at neighboring hotels.

A few benefits of advisors booking their own rooms include:

- FFA Advisors are not required to identify student names when registering.
- FFA Advisors will have more control of their own rooming lists

**Electronic Check-In/ Registration.** Computer-based check in for chapters on site please know how many students you brought for each conference and how many advisors.

### **Registration:**

Conferences for 2024 will be hosted at 7 locations, delivering 9 conferences throughout the state (the list of sites and dates are on Calaged.org > Events > Integrated Leadership Conferences > Advanced Leadership Academy.)

In order to qualify for early registration cost of \$100 + a \$5 Judging Card fee per participant **an advisor must register online via Judging Card by November 30, 2023; all payments are due to Judging Card as well.** Registrations submitted after the deadline will pay the full registration cost of \$125 per student which includes the \$20 late fee from California FFA and the \$5 fee from Judging Card.

A maximum of 200-250 seats, depending on location, will be available at each conference. To be certain you secure the number of seats you need, complete the registration materials and submit payment immediately. Each conference will begin promptly at 1:00 pm and conclude at 11:45 am the next day. All conferences will include dinner and breakfast.

### **ALL REGISTRATION IS HANDLED ON A FIRST-COME BASIS.**

One week prior to your registered conference, you will receive an email with additional instructions. The certificates will be available on calaged.org > Resources > FFA Resources > Search "Certificate".

### **Teacher Expectations:**

**Registration will begin at 12 noon through 12:45pm.** Please arrive between those times knowing how many students and chaperones you brought and your students t-shirt sizes (small-4xl). Shirts will be laid out for advisors to grab after checking in at registration along with certificate folders. Following the start of the conference there will be an **advisor/chaperone meeting around 1:15 - 1:30pm.**

Advisors will be expected to supervise students and be present with them during breaks and be available on site in the event of an emergency or for student management. A school staff member/chaperone must always be present on site and in supervision while students are in participation at an out-of-school sponsored event. At some locations, staff will have informal meetings coordinated by their regional supervisors or CATA leadership.

*Liability Waiver - California FFA is not directly responsible for students, advisors or chaperones attending events sanctioned by the state association. Local school districts and designated advisors/chaperones are responsible for the oversight and management of themselves and their students. Local management also includes securing proper insurance and medical waivers as designated by a chapter's local school board.*