



CALIFORNIA ASSOCIATION OF THE FUTURE FARMERS OF AMERICA

TO: FFA Chapter Advisors
FROM: Mrs. Hannah Chavez, State FFA Leadership Development Coordinator
Mrs. Trisha Chapman, State FFA Membership Services Director

SUBJECT: 2022 MADE FOR EXCELLENCE CONFERENCES

Once again, we are pleased to offer the second program in our leadership and personal growth continuum, Made For Excellence (MFE) for our second-year members. Students must be enrolled in an agricultural education course to participate in this program, which targets high school sophomores.

Made For Excellence

MFE is all about a student understanding who they are and how they can build trust, show vulnerability, and give empathy to develop relationships to ultimately influence those around them. This conference is about "WE: knowing that leadership starts by first believing in ourselves in order to build our confidence to then serve others."

Who: Sophomores

When: 7 Conferences in January and February

Dress: Day 1 – CA FFA Official Dress; Day 2 – Conference T-shirt

What: Each student will:

- Define leadership and six different leadership truths
- Develop five core values to help guide life decisions
- Explore how to continually build leadership as a skill over time
- Evaluate and improve self-integrity
- Practice three ways to build lasting relationships
- Evaluate the message the agriculture industry portrays through different forms of media
- Walk away with three specific practices to implement after MFE

Hotel Reservations: FFA advisors are responsible for booking hotel rooms needed directly with the hotel. California FFA has organized a block of rooms for each conference on a first-come, first-served basis. Please look at the hotel list and booking information on the conference's individual registration page. Once the hotel block is full, chapters will need to look for lodging at neighboring hotels.

A few benefits of advisors booking their own rooms include:

- FFA Advisors are not required to identify student names when registering.
- FFA Advisors will have more control of their own rooming lists

THE CALIFORNIA FFA CENTER

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Phone 209.744.1600 • Fax 209.744.1602 • www.calaged.org

Electronic Check-In/ Registration. Computer-based check in for chapters on site please know how many students you brought for each conference and how many advisors.

Changes for 2022:

Due to hotel availability, we have had to adjust locations for this year's conferences.

- The most Northern conferences will be held in Sacramento – January 7-8 & January 14-15
- Visalia will be held February 19-20, 2022, Saturday & Sunday

***As of October 2021, everyone attending a CA FFA event is required to wear masks at all times.**

Registration:

Conferences for 2022 will be hosted at 6 locations, delivering 7 conferences throughout the state (the list of sites and dates is included in this packet).

Due to hotel availability and ability to sign contracts, registration opens periodically during November & December as sites became available. In order to qualify for early registration cost of \$75 per participant **online registration must be submitted AND check or purchase order must be postmarked by Monday, December 22, 2021 (January 7, 2022 for Visalia and Sacramento, January 14-15, 2022) OR submitted on CalAgEd.org on that date by 5:00pm.** We do accept faxed or emailed forms. Registrations submitted after deadline will pay the full registration cost of \$100 per student and \$85 per advisor. If an approved purchase order or check is not received by deadline, the chapter will be charged full registration cost.

A maximum of 200-250 seats, depending on location, will be available at each conference. To be certain you secure the number of seats you need, complete the registration materials and submit payment immediately. Each conference will begin promptly at 1:00 pm and conclude at 11:45 am the next day. All conferences will include a dinner and breakfast.

ALL REGISTRATION IS HANDLED ON A FIRST-COME BASIS.

One week prior to your registered conference, you will receive an email with additional instructions. Just like the last few years, we will not be printing and handing out certificates to participants. The certificates will be available on calaged.org > Resources > FFA Resources > Search "Certificate".

Teacher Expectations:

Registration will begin at 12 noon through 12:45pm. Please arrive between those times knowing how many students and chaperones you brought and your students t-shirt sizes (small-4xl). Shirts will be laid out for advisors to grab after checking in at registration along with certificate folders. Following the start of the conference there will be an **advisor/chaperone meeting around 1:30pm.**

We will have a space dedicated for advisors to work during the day and meet while supervising students. Advisors will be expected to supervise students and be present with them during breaks and be available on site in the event of an emergency or for student management. A school staff member/chaperone must always be present on site and in supervision while students are in participation at an out-of-school sponsored event. At some locations, staff will have informal meetings coordinated by their regional supervisors or CATA leadership.

Liability Waiver - California FFA is not directly responsible for students, advisors or chaperones attending events sanctioned by the state association. Local school districts and designated advisors/chaperones are responsible for the oversight and management of themselves and their students. Local management also includes securing proper insurance and medical waivers as designated by a chapter's local school board.

MADE FOR EXCELLENCE | ADVANCED LEADERSHIP ACADEMY

2022 Conference Dates and Locations

<u>DATE</u>	<u>SITE</u>	<u>REGISTRATION & POSTMARK DEADLINE</u>
Fri, Jan. 7 – Sat, Jan. 8, 2022 Fri, Jan. 14 – Sat, Jan. 15, 2022	Sacramento – Hilton Arden West 2200 Harvard Street Sacramento, CA 95815 916/ 922-4700	December 22, 2021 January 7, 2022
Fri, Jan. 21 – Sat, Jan. 22, 2022 Sun, Jan. 23 – Mon, Jan. 24, 2022	Monterey – Embassy Suites 1441 Canyon Del Rey Boulevard Seaside, CA 93955 831/ 393-1115	December 22, 2021
Fri, Feb. 4 – Sat, Feb. 5, 2022	Ontario – DoubleTree Airport 222 N Vineyard Avenue Ontario, CA 91764 909/ 937-0900	December 22, 2021
Fri, Feb. 11 – Sat, Feb. 12, 2022	Modesto – DoubleTree 1150 9 th Street Modesto, CA 95354 209/ 526-6000	December 22, 2021
Sat, Feb. 19 - Sun, Feb. 20, 2022	Visalia – Marriott	January 7, 2022

Contact/ Questions:

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Programming – Mrs. Hannah Chavez, 209/ 843-3671, hchavez@californiaffa.org