



CALIFORNIA
FFA FOUNDATION

2026 - 2027

PATHWAY PARTNERSHIP OPPORTUNITIES



The mission of the California FFA Foundation is to promote, aid, and assist, financially or otherwise, California FFA to ensure the success of Agricultural Education by preparing tomorrow's agricultural leaders, today.

AWARD SPONSORSHIP OPPORTUNITIES

To better align with the National FFA model and highlight the connection between student experiences and future careers, California FFA has transitioned to a pathway-based awards structure. Rather than supporting a single contest, sponsors now invest in an entire pathway, helping to provide multiple opportunities that develop the technical, leadership, and career readiness skills students need to succeed.

The California FFA currently offers 7 career pathways that equate to 101 Proficiency categories focused on their Supervised Agricultural Experiences (SAE); 5 STAR awards; 8 Leadership Development Events (LDE); 39 Career Development Events (CDE); and 6 Agriscience Fair categories.



SPONSORSHIP LEVELS WITHIN EACH PATHWAY

\$2,500



Gold Sponsorship

- Name or logo recognition as a Gold sponsor on all printed pathway signage
- Name or logo recognition as a Gold sponsor with hyperlink on CalAgEd.org
- Name or logo recognition as a Gold sponsor in the State FFA Leadership Conference Guidebook
- Thank you letter from a student who competed in the pathway
- Invitation to the State FFA Leadership Conference

\$1,250



Silver Sponsorship

- Name or logo recognition as a Silver sponsor on all printed pathway signage
- Name or logo recognition as a Silver sponsor on CalAgEd.org
- Name or logo recognition as a Silver sponsor in the State FFA Leadership Conference Guidebook
- Thank you letter from a student who competed in the pathway
- Invitation to the State FFA Leadership Conference

\$500



Bronze Sponsorship

- Name recognition as a Bronze sponsor on all printed pathway signage
- Name recognition as a Bronze sponsor on CalAgEd.org
- Name recognition as a Bronze sponsor in the State FFA Leadership Conference Guidebook
- Thank you letter from a student who competed in the pathway
- Invitation to the State FFA Leadership Conference

FFA members dedicate countless hours to developing their projects, refining technical knowledge, practicing public speaking, and preparing for sectional, regional, and state-level competitions. Along the way, students gain valuable insight into career opportunities within agriculture and beyond. For many, these experiences provide their first opportunity to visit a college campus. They learn how to communicate with confidence, conduct themselves professionally in meetings and boardrooms, and develop a deeper understanding of food, fiber, and natural resource systems. Through these experiences, students build the skills, character, and confidence needed to become the next generation of leaders in agriculture and their communities.

PATHWAY SPONSORSHIP OPPORTUNITIES

PATHWAY: AGRIBUSINESS SYSTEMS

Pathway Description:

The agribusiness field encompasses activities that contribute to successful agricultural production. This can include crop production, farm equipment, seed supply, marketing, natural resources, and animal services. People who work in this pathway typically enjoy working in teams and using high-tech tools to increase efficiency.

Career Development Events:

- Agricultural Communications
- Agriculture Experience Tracker (AET) Farm Record Book
- Agricultural Issues Forum
- Agricultural Sales
- Farm Business Management
- Marketing (Co-Ops)
- Marketing Plan

Proficiencies:

- Agribusiness Systems
- Agricultural Communications - Entrepreneurship
- Agricultural Communications - Placement
- Agricultural Sales - Entrepreneurship
- Agricultural Sales - Placement
- Agricultural Services - Entrepreneurship
- Agricultural Services - Placement



PATHWAY SPONSORSHIP OPPORTUNITIES

PATHWAY: AGRICULTURAL EDUCATION SYSTEMS

Pathway Description:

This pathway prepares students to be successful in their profession and offers a lifetime of informed choices in global agriculture, food, fiber, and natural resources systems.

Leadership Development Events:

- Creed Speaking
- El Credo de la FFA Speaking
- Job Interview
- Extemporaneous Public Speaking
- Impromptu Public Speaking
- Parliamentary Procedure – Novice & Advanced
- Prepared Public Speaking

Career Development Events:

- Agricultural Education
- Best Informed Greenhand

Proficiencies:

- Agricultural Education - Entrepreneurship
- Agricultural Education - Placement
- Analytical Research - Integrated Systems
- Experimental Research - Integrated Systems
- Invention Research - Integrated Systems
- Analytical Research - Social Science
- Experimental Research - Social Science
- Invention Research - Social Science
- Community Engagement - Service Learning
- Community Safety - Service Learning
- Hunger, Health and Nutrition - Service Learning

Agriscience Fair:

- Social Science



PATHWAY SPONSORSHIP OPPORTUNITIES

PATHWAY: FOOD PRODUCTS & PROCESSING SYSTEMS

Pathway Description:

The study of product development, quality assurance, food safety, production, packaging, regulation, and compliance, and food service within the food science industry.

Career Development Events:

- Food Science & Technology
- Meats Judging
- Milk Quality & Products

Proficiencies:

- Agricultural Processing - Entrepreneurship
- Agricultural Processing - Placement
- Analytical Research - Food Products & Processing
- Experimental Research - Food Products & Processing
- Invention Research - Food Products & Processing
- Food Products & Processing Systems

Agriscience Fair:

- Food Products & Processing System



PATHWAY SPONSORSHIP OPPORTUNITIES

PATHWAY: ANIMAL SYSTEMS

Pathway Description:

This pathway includes opportunities to work directly with animals or to work with products that come from animals. The study of animal systems, including life processes, health, nutrition, genetics, management and processing, through the study of small animals, aquaculture, livestock, dairy, horses and/or poultry.

Career Development Events:

- Dairy Cattle Judging
- Light Horse Judging
- Livestock Judging
- Poultry Judging
- Veterinary Science Judging
- Rabbit/Cavy Evaluation & Knowledge

Agriscience Fair:

- Animal Systems

Proficiencies:

- Animal Systems
- Experimental Research - Animal Systems
- Analytical Research - Animal Systems
- Invention Research - Animal Systems
- Beef Production - Entrepreneurship
- Beef Production - Placement
- Dairy Production - Entrepreneurship
- Dairy Production - Placement
- Diversified Agricultural Production - Entrepreneurship
- Diversified Agricultural Production - Placement
- Diversified Livestock Production - Entrepreneurship
- Diversified Livestock Production - Placement
- Equine Science - Entrepreneurship
- Equine Science - Placement
- Goat Production - Entrepreneurship
- Goat Production - Placement
- Poultry Production - Entrepreneurship
- Poultry Production - Placement
- Sheep Production - Entrepreneurship
- Sheep Production - Placement
- Small Animal Production & Care - Entrepreneurship
- Small Animal Production & Care - Placement
- Specialty Animal Production - Entrepreneurship
- Specialty Animal Production - Placement
- Swine Production - Entrepreneurship
- Swine Production - Placement
- Veterinary Science - Entrepreneurship
- Veterinary Science - Placement



PATHWAY SPONSORSHIP OPPORTUNITIES

PATHWAY: BIOTECHNOLOGY, ENVIRONMENTAL SERVICE AND NATURAL RESOURCES SYSTEMS

Pathway Description:

Biotechnology Systems in agriculture enhances plants, animals, and microorganisms using science to modify an organism's genetic composition. Environmental Service Systems is the study of systems, instruments, and technology used to monitor and minimize the impact of human activity on environmental systems. Natural Resource Systems is the study of the management, protection, enhancement, and improvement of soil, water, wildlife, forests, and air as natural resources.

Career Development Events:

- Agricultural Pest Control
- California Water
- Forestry
- Natural Resources
- Soil & Land Evaluation



Proficiencies:

- Analytical Research - Environmental Science/Natural Resources Systems
- Experimental Research - Environmental Science/Natural Resources Systems
- Invention Research - Environmental Science/Natural Resources Systems
- Biotechnology Systems
- Environmental Responsibility - Service Learning
- Environmental Service Systems
- Environmental Science & Natural Resources Systems - Entrepreneurship
- Environmental Science & Natural Resources Systems - Placement
- Forest Management & Products - Entrepreneurship
- Forest Management & Products - Placement
- Natural Resource Systems
- Outdoor Recreation - Entrepreneurship
- Outdoor Recreation - Placement
- Wildlife Production & Management - Entrepreneurship
- Wildlife Production & Management - Placement

Agriscience Fair:

- Environmental Services/Natural Resource Systems



PATHWAY SPONSORSHIP OPPORTUNITIES

PATHWAY: PLANT SYSTEMS

Pathway Description:

The study of plant life cycles, classifications, functions, structures, reproduction, media and nutrients, as well as growth and cultural practices, through the study of crops, turf grass, trees and shrubs and/or ornamental plants.

Career Development Events:

- Agronomy
- Citrus Judging
- Cotton
- Floriculture
- Fruit Tree Judging
- Fruit Tree Pruning
- Grapevine Judging
- Grapevine Pruning
- Nursery/Landscape
- Vegetable Crop Judging

Agriscience Fair:

- Plant Systems



Proficiencies:

- Analytical Research - Plant Systems
- Experimental Research - Plant Systems
- Invention Research - Plant Systems
- Diversified Crop Production - Entrepreneurship
- Diversified Crop Production - Placement
- Diversified Horticulture - Entrepreneurship
- Diversified Horticulture - Placement
- Fiber/Oil Crop Production - Entrepreneurship
- Fiber/Oil Crop Production - Placement
- Forage Production - Entrepreneurship
- Forage Production - Placement
- Fruit & Nut Production - Entrepreneurship
- Fruit & Nut Production - Placement
- Grain Production - Entrepreneurship
- Grain Production - Placement
- Landscape Installation - Entrepreneurship
- Landscape Installation - Placement
- Nursery Operations - Entrepreneurship
- Nursery Operations - Placement
- Plant Systems
- Specialty Crop Production - Entrepreneurship
- Specialty Crop Production - Placement
- Turf & Landscape Maintenance - Entrepreneurship
- Turf & Landscape Maintenance - Placement
- Vegetable Production - Entrepreneurship
- Vegetable Production - Placement

PATHWAY SPONSORSHIP OPPORTUNITIES

PATHWAY: POWER, STRUCTURAL AND TECHNICAL SYSTEMS

Pathway Description:

The study of and application of knowledge of agricultural equipment, power systems, alternative fuel sources, and precision technology, engineering, hydraulics, pneumatics, power, structures, and controls to the field of agriculture. This may include woodworking, metalworking, welding, and project planning for agricultural structures.

Career Development Events:

- Agricultural Mechanics
- Agricultural Mechanics Fair
- Agricultural Welding
- Farm Power & Machinery
- Small Engines

Proficiencies:

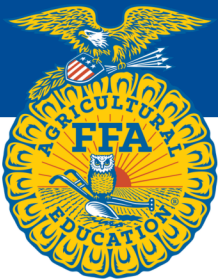
- Analytical Research - Power, Structure, & Technical Systems
- Experimental Research - Power, Structure, & Technical Systems
- Invention Research - Power, Structure, & Technical Systems
- Agricultural Mechanics Design & Fabrication - Entrepreneurship
- Agricultural Mechanics Design & Fabrication - Placement
- Agricultural Mechanics Repair & Maintenance - Entrepreneurship
- Agricultural Mechanics Repair & Maintenance - Placement
- Power, Structural, & Technical Systems

Agriscience Fair:

- Power, Structural & Technical Systems



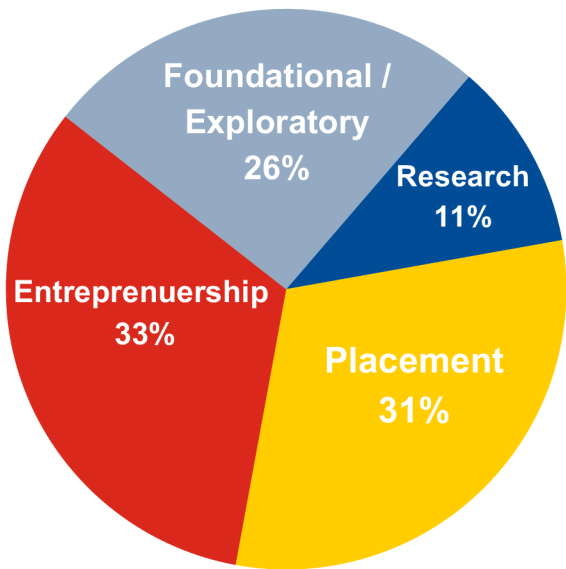
CONNECTING INDUSTRY TO THE WORKFORCE



Sponsoring the California FFA connects your industry to a pipeline of talented, career-ready students. California FFA members develop leadership, technical, and professional skills that prepare them for high-demand careers across agriculture and related industries. The California FFA Foundation builds meaningful partnerships with industry leaders, educators, government agencies, foundations, and individuals to secure vital resources that support agricultural education and student development. Your support directly advances FFA's mission to foster student leadership, personal growth, and career success.

- *Connect with the next generation of agricultural employees, entrepreneurs, and leaders.*
- *Recruit from thousands of youth professionals with a broad array of skills, interests, and disciplines.*
- *Gain brand visibility with more than 110,000 FFA members throughout 375 local FFA chapters.*
- *Invest in the future of agriculture and the mission of California FFA.*

SAE INVOLVEMENT



More than 60% of California FFA members' Supervised Agricultural Experiences (SAE) are in entrepreneurship or placement, where they gain valuable work experience.

AGRICULTURAL CAREER FOCUS AREAS

Agribusiness Systems	3%
Animal Systems	36%
Biotechnology	1%
Education and Communication System	1%
Environmental Service System	2%
Food Products & Processing Systems	4%
Natural Resource Systems	1%
Plant Systems	38%
Power, Structural & Technical Systems	14%

INVESTING IN THE FUTURE OF AGRICULTURE

Supporting California FFA is an investment in the future of California agriculture and the next generation of leaders who will shape it. Through leadership development, career exploration, and hands-on learning experiences, FFA members are gaining skills and confidence needed to become the next generation of agricultural leadership, innovators, and advocates. These experiences help students discover their passions, strengthen their communities, and prepare for meaningful careers that will shape the future of our industry.

The California FFA Foundation is grateful for the individuals and organizations that share our commitment to developing young people. Together, we are creating opportunities that empower more than 110,000 members across the state to make a lasting impact on agriculture and society. Thank you for considering a partnership with California FFA and for helping cultivate the future of agriculture.

HOW TO SECURE YOUR SPONSORSHIP

California FFA Foundation is excited to partner with you to ensure your support meets your organization's objectives. Please connect with Foundation staff below. Once the email is received, we will contact you to discuss the next steps, invoicing, and logo requirements for recognition.

Executive Director of Development

Katie Otto

209.744.1969

kotto@californiaffa.org

Development Officer

Grace Miller

209.251.0045

gmiller@californiaffa.org

*Post Office Box 186 Galt, California 95632 | Phone 209.744.1600
Nonprofit 501(c)3 entity - Tax ID# 23-7166263*

The FFA Mission

FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth, and career success through agricultural education.



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CalAgEd.org/Support/FFA-Foundation

Connect with California FFA online!

