

California FFA Association
Star Reporter Interview Scorecard~100 Points

Criteria	Excellent 20-15	Average 14-10	Below Average 9-0
Goals, Challenges, and Accomplishments	The candidate clearly conveys goals that were identified during their year of service and the progress of those goals. The candidate identifies challenges that they encountered during their year and how they overcame them.	The candidate vaguely identifies goals, challenges, and accomplishments during their year of service as a reporter.	The candidate gives a very limited answer that provides little information as to their goals, challenges, and accomplishments.
Criteria	Excellent 20-15	Average 14-10	Below Average 9-0
Media Usage (News, Radio, Social Media, Websites, Newsletters, Ect.)	The candidate used more than 6 different forms of media or media platforms to share the happenings and success of their chapter.	The candidate used 5-3 different forms of media or media platforms to share the happenings and success of their chapter.	The candidate used less than 2 different forms of media or media platforms to share the happenings and success of their chapter.
Criteria	Excellent 20-15	Average 14-10	Below Average 9-0
Community Outreach	There is strong evidence that the candidate has designed and incorporated, or participated in outreach opportunities that have spread information about their chapter out into the community. The candidate has utilized multiple community opportunities to share the message of their chapter and recruit/ retain community support and chapter membership.	There is some evidence that the candidate has incorporated, or participated in outreach opportunities that have spread information about their chapter out into the community. The candidate utilized minimal community opportunities to share the message of their chapter and recruit/ retain community support and chapter membership.	There is little to no evidence that the candidate has incorporated, or participated in outreach opportunities that have spread information about their chapter out into the community. The candidate utilized little to no community opportunities to share the message of their chapter and recruit/ retain community support and chapter membership.
Criteria	Excellent 20-15	Average 14-10	Below Average 9-0
Skill Development and Knowledge	There is strong evidence that the candidate has gained a variety of skills and knowledge through their efforts of being a reporter. The candidate has identified the skills gained and how they demonstrated them during their year.	It is somewhat evident that the candidate has gained a variety of skills and knowledge through their efforts of being a reporter. The candidate has vaguely identified the skills gained and how they demonstrated them during their year.	There is minimal evidence that the candidate has gained a variety of skills and knowledge through their efforts of being a reporter. The candidate identified one to two skills gained and how they demonstrated them during their year.

Criteria	Excellent 20-15	Average 14-10	Below Average 9-0
Overall Impression of the Applicant	The candidate was professional, timely, well dressed, and offered a great impression. Their answers were overall thorough and well thought out. They were enthusiastic about their efforts and passionately shared their chapters and members' success.	The candidate was professional but could improve in some areas. They had average answers and showed some interest and excitement about the programs.	The candidate needed to be more professional, could not provide thought-out answers, and seemed uninterested.