California Association FFA

WEB SITE DEVELOPMENT AWARD

SITE EVALUATION SCORECARD

SITE	23 1 1 2			1 1 2									—
SECTION.	D TC												
SECTION Section I: W	PTS	n Dog	rian	and	Con	tont	(150	Doir	24a)				
Page Layout & Design	ensin	e Des	oigii	anu	Con	tent	(130	1 011	115)				
Creative Use of Graphic Design, Font, & Colors	15												
Creative Use of Photos & Texts													
Innovative Technology.	10												
Navigation is Logical and Easy	10												
Copyright laws have been followed.	5												
Links support page theme and are relevant													
Proper use of grammar, spelling, etc.	5												
Links to updated social media pages present	10												
Classroom Instruction	10												
Agriculture Courses Taught & Description	15												
Teacher Bios and Class Assignments	10												
Content - SAE Involvement	10												
Description of SAEs Available	10												
About SAE's Page													
Link to Ag Experience Tracker Present													
Student SAE Degrees/Award Success Present	5												
Content - FFA Involvement													
Calendar of Events - Easy to Read	10												
Chapter Officer's Photo and Bio Present													
*													
Description of Offered CDE's History of Student/Chapter Awards/Success	5												
Section I. Sub-Total													
		Strat	ogic	Dlas	\/ D ()	A (1	50 P	oint	a)				
Section II. Linked Strategic Plan/POA Completed in AET	10	oual	egic	1 Tal	1/1 ()	A (1	30 P	omt	9)				
Strategic Planning Report	10												
Clear & Concise Mission Statement	10												
Clear & Concise Vision Statements	10												
Complete SWOT Analysis	10												
SMART Goals & Outcomes	10												
Appropriate Signatures	5												
Strategic Leadership Report													
Student Officer Listed (Min. 6 Const. Officers)	5												
Student Officer Biographies Completed													
Program Committees Listed													
Committee Summary, Objectives, and Members													
										ш		ш	

California Association FFA

WEB SITE DEVELOPMENT AWARD

SITE EVALUATION SCORECARD

<u> 511E</u>	LIVA		110	11 0	COL		ML								
SECTION	PTS														
Section II.	FFA S	Strat	tegic	Plar	/PO	A (1	50 P	oint	s)						
Program Action Events															
Listed at least 1 Activity/Month	10														
Activity Descriptions Complete	10														
Completed Goals, Plans, and Outcomes	10														
Listed Deadlines & Dates	5														
Complete Results & Evaluations	10														
Appropriate Photos & Files Complete	5														
Strategic Program Budget Complete	15														
Section II. Sub-Total	150														
Section III. F	FA D	igita	l Ye	ar in	Rev	view	(150	Poi	nts)						
"Year in Review": Last Completed School Year	15											П		П	
Diversity of Media: Site includes blend of print, photo, video, and audio media	30														
Context Stated: Pages/Photos/Videos etc. should clearly set the context of "Who, What, When, Where, and Why?	40														
Categories: Content should consist of Supervised Ag Expereinces, Community Service Activities, Leadership, FFA, and Classroom Activities	20														
Logical Pattern/Order: Media is arranged in a logical pattern	15														
Creativity: Originality & Ingenuity of webpage design, and relationship of each form of media	15														
Neatness: Pages are organized and neat. Easy to read and navigate.	15														
Section III. Sub-Total	150														
OV	ERA	LL S	(CO	RE (4 5 0 1	Poin	ts)								
Sub-Total - Section I	150	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sub-Total - Section II	150				0		0	0	0	0	0	0	0	0	0
Sub-Total - Section III	150				0		0	0	0	0	0	0	0	0	0
Total	450				0				0	0	_	0	0	0	0
1 otal	730	U	U	U	U	U	U	U	U	U	U	U	U	U	U

California Association FFA

WEB SITE DEVELOPMENT AWARD

ORAL PRESENTATION SCORECARD

<u>UKAL</u>		,		_	_	_	_	_	_	_	_	
SECTION	PTS											
	113											
Target Audience: Identified and was an important consideration in developing content.	30											
Student Opportunities: Clear Explanation of Agriculture Education Program	30											
Design Process: Explanation of the development and design process.	30											
Media Variety: Explanation on the use and development of media elements.	20											
Student Involvement: How were students involved in all areas of the design?	30											
Website Analytics: Clear Explanation of page views, clicks, etc.	10											
Website Details: Describes domain information, website host, etc.	10											
Organization of oral presentation	20											
Oral presentation delivery, voice, selfconfidence, etc.	20											
Total	200											